

CORPORATE WELLNESS SPECIALIST



Job Code : 9566

Division : Corporate

Location : Corporate Headquarters, Duluth GA US

% of Travel Required : 0-10%

Job Type : Full Time

Career Level : Experienced (Non-Manager)

Education : Bachelor's Degree

Job Description :

At National Vision, we believe that everyone deserves to see their best to live their best. We make that possible by offering quality eye care and eye wear more affordable and accessible.

National Vision, Inc. (NVI) is one of the largest optical retailers in the United States, operating over 825 retail locations in 43 states plus the District of Columbia and Puerto Rico. National Vision's optical lab network consists of three domestic locations - St. Cloud, Minnesota, Salt Lake City, Utah and Lawrenceville, Georgia - as well as two international locations in China and Mexico. Our lab network has been identified as one of the most efficient and effective in the industry.

Right now we are looking for top talent to join our growing team. We have open positions and we are looking for someone who wants to start a career with an amazing Company. NVI offers an innovative culture where training is a priority, hard work is praised, and career growth is a reality. Read below about one of our exciting opportunities.

The Wellness Specialist develops programs to promote health, nutrition and fitness throughout the organization, as well as creates communications in regards to corporate health and wellness benefits.

What would you do? – The Specifics

- Handles the creative development and execution of wellness initiatives and strategies that ensure all associate engagement efforts company-wide are communicated effectively and consistently using multiple vehicles and corporate communication channels.

- Creates and executes all internal benefits communications for associates across the U.S., including but not limited to, newsletters, web portals, emails, print and other materials.
- Increases the value of communication efforts through high-quality writing and design.
- Uses healthcare utilization analysis and trends to enhance corporate wellness initiatives and/or plan design recommendations.
- Explores and implements new or alternative communication vehicles and methods designed to reach a geographically diverse associate population.
- Coordinates all wellness programs with multiple vendors, including but not limited to, health fairs, onsite health screenings, vaccines, educational seminars, blood drives, fitness classes, mammograms, weight loss programs, and corporate run/walks.
- Coordinates associate eyewear benefit, annual benefits statements, scholarship program, disaster relief fund, and fundraising efforts.
- Develops and builds strong relationships with company leadership, management and associates across all geographical sites.
- Assists with associate benefit questions.
- Other duties as assigned.