



**Employee Benefits: What's the BUZZ?**  
**Southern Employee Benefits Conference ("SEBC")**  
**2014 Fall Fly-In**

GEORGIA TECH HOTEL &  
 GLOBAL LEARNING CENTER  
 800 Spring Street N.W.  
 Atlanta, GA 30308

Tuesday, September 9, 2014

**SEBC Fall Fly-In Course Program**

Time	Description				
8:00 – 8:30 a.m.	<b>Continental Breakfast &amp; Registration</b> Global Learning Center, 2 <sup>nd</sup> Floor				
8:30 – 8:45 a.m.	<b>Welcome</b>				
Georgia Tech Global Learning Center 2 <sup>nd</sup> Floor Auditorium Room 222	<b>Opening Remarks</b> Debra Mackey, SEBC President Counsel, Burr & Forman Birmingham, AL				
8:45 – 10 a.m.	<b>Opening Session</b>				
Georgia Tech Global Learning Center 2 <sup>nd</sup> Floor Auditorium Room 222	<b>Employee Benefits: What's The Buzz? A Plan Sponsor Perspective</b> <i>Moderator: Marsha Deane, GBA, Benefits Director, Asbury Automotive Group, Atlanta, GA</i>				
<i>Panel:</i>	<table border="0"> <tr> <td>Brandon Conkle Director – Total Rewards Georgia Tech Atlanta, GA</td> <td>Dan Dismukes Corporate U.S. Benefits Manager UPS Atlanta, GA</td> <td>GINNA KELLEY Director of Benefits Piedmont Healthcare Atlanta, GA</td> </tr> </table>	Brandon Conkle Director – Total Rewards Georgia Tech Atlanta, GA	Dan Dismukes Corporate U.S. Benefits Manager UPS Atlanta, GA	GINNA KELLEY Director of Benefits Piedmont Healthcare Atlanta, GA	
Brandon Conkle Director – Total Rewards Georgia Tech Atlanta, GA	Dan Dismukes Corporate U.S. Benefits Manager UPS Atlanta, GA	GINNA KELLEY Director of Benefits Piedmont Healthcare Atlanta, GA			
10 – 10:15 a.m.	<b>Networking Break on 3rd Floor</b>				
10:15 –11:15 a.m.	<b>Concurrent Sessions</b>				
Georgia Tech Global Learning Center 3 <sup>rd</sup> Floor - Room 323	<b>Fiduciary Bootcamp – Part I: Peeling Back the Fiduciary Onion</b> <b>Three Perspectives On Fiduciary Risk</b> <i>Moderator: Leslie Schneider, Managing Partner, VCG Consultants, Atlanta, GA</i>				
<i>Panel:</i>	<table border="0"> <tr> <td>Darlene Godsey Sr. Manager, Compensation &amp; Benefits L'Oreal - The Body Shop Raleigh-Durham, NC</td> <td>Jamie Greenleaf Principal Cafaro Greenleaf Redbank, NJ</td> <td>David Levine Principal The Groom Law Group Washington, D.C.</td> </tr> </table>	Darlene Godsey Sr. Manager, Compensation & Benefits L'Oreal - The Body Shop Raleigh-Durham, NC	Jamie Greenleaf Principal Cafaro Greenleaf Redbank, NJ	David Levine Principal The Groom Law Group Washington, D.C.	
Darlene Godsey Sr. Manager, Compensation & Benefits L'Oreal - The Body Shop Raleigh-Durham, NC	Jamie Greenleaf Principal Cafaro Greenleaf Redbank, NJ	David Levine Principal The Groom Law Group Washington, D.C.			
Georgia Tech Global Learning Center 3 <sup>rd</sup> Floor - Room 324	<b>Wellness Workshop I: Welcome To Wellness</b> <b>Understanding The Importance Of Health Wellness, Employee Engagement And The Impacts On Company Expenses And Productivity</b> <i>Moderator: Maria Alberts, Account Executive, Gallagher Benefits, Atlanta, GA</i>				
<i>Panel:</i>	<table border="0"> <tr> <td>Linda Skoog-Sluman, MD Chief Medical Officer EngagementHealth Chicago, IL</td> <td>Amy Meyer, M. Ed. Executive VP, Human Resources &amp; Organizational Development AAA-Allied Group Cincinnati, OH</td> </tr> </table>	Linda Skoog-Sluman, MD Chief Medical Officer EngagementHealth Chicago, IL	Amy Meyer, M. Ed. Executive VP, Human Resources & Organizational Development AAA-Allied Group Cincinnati, OH		
Linda Skoog-Sluman, MD Chief Medical Officer EngagementHealth Chicago, IL	Amy Meyer, M. Ed. Executive VP, Human Resources & Organizational Development AAA-Allied Group Cincinnati, OH				
Georgia Tech Global Learning Center 3 <sup>rd</sup> Floor - Room 331	<b>Merger &amp; Acquisition Transactions</b> <b>Key Benefits Issues In M&amp;A Business Transactions</b> <i>Moderator: Trey Prophater, Advisor and Business Development, White Horse Advisors, Atlanta, GA</i>				
<i>Panel:</i>	<table border="0"> <tr> <td>Scott Austin Partner Hunton &amp; Williams Atlanta, GA</td> <td>Ed Emerson Partner Morris, Manning &amp; Martin, LLP Atlanta, GA</td> <td>James Galvin National Director of Employee Benefits M&amp;A Group - Willis of North America New York, NY</td> </tr> </table>	Scott Austin Partner Hunton & Williams Atlanta, GA	Ed Emerson Partner Morris, Manning & Martin, LLP Atlanta, GA	James Galvin National Director of Employee Benefits M&A Group - Willis of North America New York, NY	
Scott Austin Partner Hunton & Williams Atlanta, GA	Ed Emerson Partner Morris, Manning & Martin, LLP Atlanta, GA	James Galvin National Director of Employee Benefits M&A Group - Willis of North America New York, NY			
11:15 –11:30 a.m.	<b>Networking Break</b>				
11:30 a.m.–12:30 p.m.	<b>Concurrent Sessions</b>				
Georgia Tech Global Learning Center 3 <sup>rd</sup> Floor - Room 323	<b>Fiduciary Bootcamp - Part II: An Update from the Department of Labor</b> <b>Key Issues Employers Should Be Aware Of And The Top Matters On The Department Of Labor's Current Agenda</b> <i>Moderator: Anne Tyler Hamby, Attorney, Hamby Benefits Law, LLC, Atlanta, GA</i>				
<i>Presenter:</i>	Robert Lewis, Regional Counsel for ERISA and Employee Benefits U.S. Department of Labor, Office of the Solicitor Atlanta, GA				
Georgia Tech Global Learning Center 3 <sup>rd</sup> Floor - Room 324	<b>Healthcare Reform Update: Are We There Yet?</b> <b>With The Continuing Changes In Final Regulations, Is This The End Or Will We See More Updates?</b> <i>Moderator: Frasier Ives, Employee Benefits Attorney, Benefits Compliance Consultant, Wells Fargo Insurance Services USA, Inc., Charlotte, N.C.</i>				
<i>Panel:</i>	<table border="0"> <tr> <td>Bob Ditty Partner Mercer Atlanta, GA</td> <td>Leigh Dobbs Vice President of Benefits Randstad USA Atlanta, GA</td> <td>Don Mazursky Managing Member Mazursky Constantine LLC Atlanta, GA</td> </tr> </table>	Bob Ditty Partner Mercer Atlanta, GA	Leigh Dobbs Vice President of Benefits Randstad USA Atlanta, GA	Don Mazursky Managing Member Mazursky Constantine LLC Atlanta, GA	
Bob Ditty Partner Mercer Atlanta, GA	Leigh Dobbs Vice President of Benefits Randstad USA Atlanta, GA	Don Mazursky Managing Member Mazursky Constantine LLC Atlanta, GA			
Georgia Tech Global Learning Center 3 <sup>rd</sup> Floor - Room 331	<b>Wellness Workshop II: Financial Fitness</b> <b>Practical Behavioral Solutions And Tools To Help Improve The Financial Fitness Of Your Participants And Your Retirement Plan</b> <i>Moderator: David Anderson, Senior Retirement Plan Consultant, 401k Advisors, Atlanta, GA</i>				
<i>Panel:</i>	<table border="0"> <tr> <td>Mark Jones</td> <td>Michael Kane</td> <td>Cathy Smith</td> <td>Diane Winland</td> </tr> </table>	Mark Jones	Michael Kane	Cathy Smith	Diane Winland
Mark Jones	Michael Kane	Cathy Smith	Diane Winland		

	Vice President O'Neal Industries, Inc. Birmingham, AL	Managing Director Plan Sponsor Consultants Alpharetta, GA	Co-Director Allianz Global Investors Center for Behavioral Finance New York, NY	Senior Consultant Financial Finesse El Segundo, CA
<b>12:30 –2 p.m.</b>	<b>Luncheon &amp; Speaker Presentation</b>			
Georgia Tech Hotel 2 <sup>nd</sup> Floor - Salon Three	<b>Drugs Don't Work, The Solution To America's Drug Problem?</b> Chuck Wade, Executive Director, Counsel on Drugs & Alcohol and State Director, DRUGS DON'T WORK IN GEORGIA			
<b>2 –2:15 p.m.</b>	<b>Networking Break</b>			
<b>2:15 –3:15 p.m.</b>	<b>Concurrent Sessions</b>			
Georgia Tech Global Learning Center 3rd Floor - Room 323	<b>Retirement Income</b> <b>Tools You Need To Build A Retirement-Ready Workforce</b> <i>Moderator: Susan Rosenbleeth, Benefits and Compensation Consulting, Buck Consultants, Atlanta, GA</i>			
<b>Panel:</b>	<b>Stephen Bozeman</b> Director CoRI Product Strategy Blackrock Retirement Group New York, NY	<b>Michael Esselman, CFA</b> Account Management Investment Analysis Defined Contribution PIMCO Newport Beach, CA	<b>Bob Melia</b> Vice President of Product Development Lincoln Financial Group Philadelphia, PA	<b>Tom Simonson</b> Vice President Lockton Retirement Services Charlotte, NC
Georgia Tech Global Learning Center 3rd Floor - Room 324	<b>Creative Funding 101</b> <b>Gain A Better Understanding Of Insurance Captives, Private Exchanges And Other Creative Funding Strategies</b> <i>Moderator: Suzannah Gill, Esq., Senior Associate, Mercer, Atlanta, GA</i>			
<b>Panel:</b>	<b>Kevin Doherty</b> Partner Nelson Mullins Nashville, TN	<b>Nick Allen</b> National Practice Leader for Actuarial Services Wells Fargo Richmond, VA		
Georgia Tech Global Learning Center 3rd Floor - Room 331	<b>Preventing and Correcting Retirement Plan Errors</b> <b>Primary Ways That A Retirement Plan Administrator Can Go Astray And How To Prevent And Fix Common Issues</b> <i>Moderator: Martin Sheffield, Attorney, Natter &amp; Fulmer, P.C., Birmingham, AL</i>			
<b>Panel:</b>	<b>David Benoit</b> General Counsel and Director of Compliance Services Swerdlin & Company Atlanta, GA	<b>Jim Cowles</b> Employee Benefits Consultant King & Spalding Atlanta, GA	<b>Donna Edwards</b> Counsel in Employee Benefits and Executive Compensation King and Spalding Atlanta, GA	
<b>3:15 –3:30 p.m.</b>	<b>Networking Break</b>			
<b>3:30 – 4:30 p.m.</b>	<b>Industry Roundtables</b>			
Georgia Tech Global Learning Center 3rd Floor - Room 323	<b>Plan Sponsor Roundtable - This session is open to plan sponsors only.</b> <b>What did we learn today?</b> <i>Moderated by: Marsha Deane, GBA, Benefits Director, Asbury Automotive Group and James Worrell, Vice President, Corporate Administration and Communications at Axiial Corporation</i>			
Georgia Tech Global Learning Center 3rd Floor - Room 324	<b>Healthcare Focused Roundtable - Moving Forward In The Healthcare Environment</b> <i>Moderated by: Maria Alberts, Account Executive, Arthur J. Gallagher &amp; Co. and Leslie Schneider, Managing Partner, VCG Consultants, Atlanta, GA</i>			
Georgia Tech Global Learning Center 3rd Floor - Room 331	<b>Retirement Focused Roundtable - Retirement Plan Trends</b> <i>Moderated by: David Anderson, Senior Retirement Plan Consultant, 401k Advisors, Atlanta, GA and Chris Hermance, CFA, Vice President, Institutional Services, Loomis Sayles</i>			
<b>4:30 – 5:30 p.m.</b>	<b>Happy Hour with "Howie the Great" – not to be missed!!</b> <b>Club Room -1st Floor of GA Tech Hotel - *Drink tickets at the door*</b>			

Save the date!

November 5  
Birmingham Symposium\*  
Rosewood Hall at SoHo Square  
Homewood, AL  
Registration is open!

March 23-24  
Spring Annual Educational Conference\*  
Legacy Lodge and Conference Center  
Lake Lanier Islands  
Buford, GA

*\*Limited sponsorship opportunities available*