



# Support and Sponsorship

*Celebrating 45 years of excellence in benefits education*

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## Who We Are

The Southern Employee Benefits Conference (“SEBC”) is a non-profit organization founded in 1969. The SEBC has been educating benefits professionals in the Southeast for nearly 45 years. Our annual membership averages 220+ and includes professionals representing many areas of expertise in the benefits industry, including benefits managers, plan administrators, HR directors, consultants, attorneys, accountants and investment advisors. We support our members through educational conferences, monthly newsletters and networking events. The SEBC provides access to the resources needed to navigate the ever-changing landscape of employer–sponsored benefits.

## What We Do

More than ever, benefits professionals today face a challenging and complex environment. The SEBC works to ensure our members have access to the resources and network they need to stay current on the many facets of employer-sponsored benefits, including healthcare and retirement.

The SEBC hosts two to three educational events per year in the Southeast. Our programs are carefully crafted by our Programs Committee and address the latest issues and concerns facing benefits professionals. Programs include presentations and panel discussions where members can learn from industry experts and the experience of plan sponsors.

The SEBC is looking forward to offering additional networking opportunities in 2015. Our newsletters and event invitations reach more than 200 members and 900 industry professionals.

## How You Can Help

SEBC offers three sponsorship opportunities:

- Greenville Regional Conference, February 24, 2015, Hilton Greenville, Greenville, S.C.
- Spring Annual Educational Conference and Golf Tournament, March 23-24, 2015, Lake Lanier Islands Resort & Conference Center, Buford, GA
- Fall Fly-In Conference and Hazelhurst Lamon Award Dinner, September 28-29, 2015, Georgia Tech Global Learning Center, Atlanta, GA

The SEBC is a recognized 501(c)(3) organization and sponsorship contributions are tax-deductible.

# 2015 FALL FLY-IN CONFERENCE & HAZLEHURST LAMON AWARD DINNER

The 2015 Fall Fly-In Conference & Hazlehurst Lamon Award Dinner will be held at The Georgia Tech Hotel and Global Learning Center in Atlanta, GA on September 28-29, 2015. All sponsors will receive recognition on the SEBC website, as well as signage and marketing material for the conference. Sponsorship opportunities and benefits are outlined below (New benefits highlighted in yellow):

## **PLATINUM SPONSORSHIP: \$4,000**

- 4 Hazlehurst Lamon Dinner Registrations and 8 Fall Fly-In Conference Registrations
- Collateral material to be included in attendee packet for Fall Fly-In Conference
- Opportunity to introduce Keynote Speaker (e.g. Luncheon Speaker) to include a brief introduction on your company
- Opportunity to have a staffed, six-foot display table during the conference

## **GOLD SPONSORSHIP: \$2,000**

- 2 Hazlehurst Lamon Dinner Registrations and 4 Fall Fly-In Conference Registrations
- Collateral material to be included in attendee packet for Fall Fly-In Conference
- Opportunity to introduce a panel/speaker for a breakout session to include a brief introduction on your company
- Opportunity to have a staffed, six-foot display table during the conference

## **SILVER SPONSORSHIP: \$1,000**

- 1 Hazlehurst Lamon Dinner Registration and 2 Fall Fly-In Conference Registrations
- Collateral material to be included in attendee packet for Fall Fly-In Conference
- Opportunity to have a staffed, six-foot display table during the conference

## **GENERAL SPONSORSHIP: \$500**

- 1 dinner registration and 1 conference registration

## **Annual Partners (\$500) (not event specific but rather a general partner):**

- Logo will be on one side of table tents at all events throughout the year
- Logo on [www.sebc.org](http://www.sebc.org) homepage throughout the year
- Logo in Program Brochure for every educational event throughout the year

## **Contact the SEBC to Become a Sponsor**

If you have questions about SEBC sponsorship opportunities – or if you are ready to become a sponsor, please contact:

**Angela Means**  
**Executive Director**  
**404.812.9132**  
**[ameans@sebc.org](mailto:ameans@sebc.org)**



Thank you for your willingness to support the SEBC. The SEBC will contact you to obtain any needed information for promotional materials and administrative details. If you have any questions regarding the conference, or your sponsorship, please contact Angela Means, SEBC Executive Director at 404.812.9132 or amean@sebc.org.

Please complete this form and send via regular mail with payment to: SEBC, 2113 Village PT NE, Atlanta, GA 30319 or via email to amean@sebc.org.

**Sponsor Information:**

Name \_\_\_\_\_  
Title \_\_\_\_\_ Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Fall Fly-In Conference & Golf Tournament – September 28-29, 2015, Georgia Tech Hotel & Global Learning Center, Atlanta, GA**

- Platinum Sponsorship - \$4,000
- Gold Sponsorship - \$2,000
- Silver Sponsorship - \$1,000
- General Sponsorship - \$500

**Annual Partner**

- Annual Partner Sponsorship - \$500

**Total amount of Sponsorship(s):** \_\_\_\_\_

- Check Enclosed
- Visa
- MasterCard
- American Express

Please make check payable to Southern Employee Benefits Conference and mail to 2113 Village PT NE, Atlanta, GA, 30319 – for more information please contact Angela Means, SEBC Executive Director at 404.812.9132 or email at amean@sebc.org

Name as it appears on credit card: \_\_\_\_\_

Credit Number: \_\_\_\_\_ exp: \_\_\_\_\_ code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_ Zip code: \_\_\_\_\_

Signature: \_\_\_\_\_