



Regional Employee Benefits Forum & Cocktail Reception

<http://www.sben.org/event-2377621>

Sponsorship Invitation

We are pleased to announce the Southeast Benefits Education Network Regional Benefits Forum on September 27, 2017 at the Capital City Club, in Brookhaven, GA. More than 75 leading benefits executives and their advisors/partners are expected to participate in the Forum.

SBEN is offering supporting organizations the opportunity to sponsor this premier educational event. This will be an outstanding opportunity for sponsors to build stronger relationships with employee benefits decision-makers and leaders through exceptional networking and business development opportunities for sponsors and attendees.

Staying up to date in the challenging world of employee benefits has never been more critical to the success of benefits professionals and their companies. Changes in regulations, technology, workforce and the economy continue to influence and change the way benefits are structured. The SBEN Regional Benefits Forum will be led by recognized employee benefits subject matter experts. Sponsoring this Southeast Benefits Education Network Forum is one of the most cost-effective ways to gain exposure for the services and solutions that your organization provides.

Sponsorship information is enclosed, including a Sponsorship Agreement, which we ask you to sign and return to SBEN via email (mchappell@sben.org) as soon as possible. The number of sponsoring companies is limited, so reserve your space today! **Sponsors will be accepted on a first come, first serve basis.** We look forward to your participation in what promises to be an outstanding educational and networking event.

Sincerely,
Marc Chappell
Executive Director



Regional Employee Benefits Forum & Cocktail Reception Sponsorship Agreement

The following describes the sponsorship agreement between Southeast Benefits Education Network (SBEN) and Sponsor:

Sponsoring Company Name: _____

Forum Sponsorship, only 5 Available - \$500

Benefits:

- 2 Complimentary Forum Registrations
- 6 foot table top exhibit space during the Forum
- Access to the Forum registration list
- Logo/Brand recognition on the Forum website
- Logo/Brand recognition on the Forum promotional emails
- Logo/Brand recognition during the Forum
- Logo/Brand recognition at a reserved table during the Forum

-SBEN will not incur additional expenses associated with this sponsorship except those required for the promotion and staging of the event.

-In the event of cancellation due to circumstances within its control, the liability of SBEN shall be limited to a refund of the sponsorship fee. In the event of cancellation by sponsor, no refunds will be given unless written notification is provided to SBEN 60 days prior to the conference.

-Sponsor agrees to defend, indemnify and hold harmless SBEN from and against all claims, actions, causes of action, or liabilities, including reasonable attorneys' fees, arising out of or resulting from any act undertaken or committed by Sponsor pursuant to the performance of its obligations under this agreement.

- Sponsor will receive conference attendee registration lists in excel format with physical mailing information only. Sponsor agrees not to disclose attendee registration lists to outside parties. Sponsor agrees not to extend invitations or call meetings that would encourage absence during the posted hours of the Forum.

-Sponsor agrees to pay SBEN the full amount of the Sponsorship Fee on or before September 27, 2017.

This shall constitute the entire agreement, and Sponsor agrees to abide and conform to these terms. In the event of fire, strikes or other uncontrollable circumstances, this agreement will not be binding.

Accepted By:

Sponsor's Authorized Representative

DATE

Questions? Call SBEN at 404-812-9132

Please complete both pages of this agreement email to SBEN via mchappell@sben.org.

Thank you.

Please note: **Only 5 Sponsorships will be made available.**



SBEN

SOUTHEAST BENEFITS EDUCATION NETWORK

Regional Employee Benefits Forum & Cocktail Reception Sponsorship Agreement

Contact Person

For questions regarding this sponsorship, SBEN should contact:

Name: _____

Company: _____

Phone: _____ Email: _____

Complimentary Registration

Each Sponsor is entitled to two **complimentary Forum registrations**. Additional company personnel who wish to attend the Forum must **complete a Registration Form and pay the appropriate registration fee**. The names of individuals utilizing the complimentary registrations should be emailed directly to mchappell@sben.org.

Payment Method

Sponsorship Fee: \$500.00

Please indicate your method of payment. Full payment is due on **September 27, 2017**.

- Check enclosed, payable to Southeast Benefits Education Network
- Credit card payment

Card Type: • VISA • MC • AMEX

Card Number: _____ Exp. Date: _____

Card Holder's Name (Please print): _____

Signature: _____

Please complete both pages of this agreement and return to:

Southeast Benefits Education Network

mchappell@sben.org