



SBEN
SOUTHEAST BENEFITS EDUCATION NETWORK

2018 Annual Education Conference
April 18-20, 2018
Atlanta Evergreen Marriott Conference Resort

CONFERENCE AGENDA

A special thanks to our Conference Sponsors

[CLICK HERE](#) to learn more about Sponsoring the
2018 SBEN Annual Education Conference.



EMPLOYERS
HEALTH
NETWORK

SEYFARTH
SHAW



BENEFITFOCUS[®]
All Your Benefits. One Place.[®]



natura)(y)slim[®]



Wednesday, April 18

4:00 PM – 6:00 PM
REGISTRATION

4:00 PM – 6:00 PM
SBEN SPONSOR CENTER

6:30 PM – 8:30 PM
OPENING GALA RECEPTION IN SBEN SPONSOR CENTER

Thursday, April 19

8:00 AM – 5:00 PM REGISTRATION

8:00 AM – 9:00 AM BREAKFAST IN SBEN SPONSOR CENTER

8:45 AM – 9:00 AM OPENING ANNOUNCEMENTS

9:00 AM – 10:00 AM GENERAL SESSION 1

The Landscape for Benefits Compliance: Legal and Regulatory Issues for Plan Sponsors

Speakers: **Nicole Bogard**, Partner, Seyfarth Shaw LLP
Anne Tyler Hall, Hall Benefits Law

10:00 AM – 10:30 AM REFRESHMENT BREAK IN SBEN SPONSOR CENTER

10:30 AM – 11:30 AM GENERAL SESSION 2

Cybersecurity 2.0: Tips and Traps to Consider for Protecting Employee Benefits Data

Speakers: **Jeffrey Batt**, Vice President, Cyber Practice, Marsh
Scott Wagner, Morris, Manning & Martin, LLP

11:30 AM – 1:00 PM NETWORKING LUNCHEON

1:00 PM – 2:00 PM BREAKOUT SESSION 1: HEALTHCARE TRACK

Private Exchanges: Experiences and Best Practices from the Employer Perspective

Moderator: **Donald Biron**, Senior Consultant, Milliman

Speakers: **Chasity Parhm**, Vice President, HR Compensation and Benefits,
InterContinental Hotels Group

Lisa Logan, Director, Americas Compensation & Benefits, InterContinental Hotels Group
Amanda Dansby, PHR, AVP Human Resources - Total Rewards, SunTrust Bank

1:00 PM – 2:00 PM BREAKOUT SESSION 1: RETIREMENT TRACK

Managed Accounts: Retirement Outcomes, Participant Experience and Fiduciary Issues

Speakers: **Nathan Voris**, Managing Director, Schwab Retirement Plan Services

Thursday, April 19

2:10 PM – 3:10 PM BREAKOUT SESSION 2: HEALTHCARE TRACK

High Cost Conditions: Leveraging Behavioral Science and Technology to make a Difference

Speakers: **Jessica Rossi**, Wellness Manager, Cox Enterprises
Austin Wilcox, Vice President, ACAP Health

2:10 PM – 3:10 PM BREAKOUT SESSION 2: RETIREMENT TRACK

Hot Topics Panel: Fees, Trends and Retirement Plan Updates

Speakers: **Glenn Dial**, Head of US Retirement Strategy, Allianz
Craig Lombardi, Managing Vice President/Head of DCIO, ICMA-RC
Michael Schultz, Vice President, DC Investment Services Director
Voya Investment Management

3:10 PM – 3:30 PM

REFRESHMENT BREAK IN SBEN SPONSOR CENTER

3:30 PM – 4:30 PM BREAKOUT SESSION 3: HEALTHCARE TRACK

Improving the Quality of Care: Networks, Data and Design Strategies

Speaker: **Phil Brown**, Vice President Human Resources at Mohawk Industries

3:30 PM – 4:30 PM BREAKOUT SESSION 3: RETIREMENT TRACK

Innovations that Drive Participant Engagement

Speakers: **Jonathan Ricketts**, Vice President, Natixis Investment Managers
Michael Kane, Managing Director, Plan Sponsor Consultants

6:00 PM – 8:00 PM

CONFERENCE DINNER ON THE EVERGREEN MOUNTAIN RESORT DECK

Friday, April 20

8:30 AM – 9:00 AM BREAKFAST IN SBEN SPONSOR CENTER

9:00 AM – 10:00 AM GENERAL SESSION 3

The Role of Benefits in the New Economy

Speakers: **Jason Hammersla**, Vice President, Communications, American Benefits Council

10:00 AM – 10:15 AM

REFRESHMENT BREAK IN SBEN SPONSOR CENTER

10:15 AM – 11:15 AM GENERAL SESSION 4

The Opioid Epidemic: Overcoming Obstacles to Effective Treatment Regimens

Speaker: **Deborah L. Stephens**, Founder, Chairman & CEO, Behavioral Health Systems, Inc.

11:15 AM – 11:30 AM

REFRESHMENT BREAK IN SBEN SPONSOR CENTER

11:30 AM – 12:30 PM GENERAL SESSION 5

The Intersection of Tax Reform and 401(k) Planning: How to Prepare for the Future

Speaker: **Miriam Tolbert**, Senior Consultant, Mercer

12:30 PM – 1:00 PM BOXED LUNCHES TO GO IN SBEN SPONSOR CENTER

1:00 PM ADJOURNMENT