



## CONFERENCE AGENDA

*A special thanks to our Conference Sponsors*

[CLICK HERE](#) to learn more about Sponsoring the  
2018 SBEN Annual Education Conference.



EMPLOYERS  
HEALTH  
NETWORK

SEYFARTH  
SHAW



**BENEFITFOCUS**<sup>®</sup>  
All Your Benefits. One Place.<sup>®</sup>



natura)(ySlim<sup>®</sup>



IDENTITY | **With**  
GUARD | **Watson**<sup>™</sup>

## Wednesday, April 18

4:00 PM – 6:00 PM  
REGISTRATION

---

4:00 PM – 6:00 PM  
SBEN SPONSOR CENTER

---

6:30 PM – 8:30 PM  
OPENING GALA RECEPTION IN SBEN SPONSOR CENTER

# Thursday, April 19

8:00 AM – 5:00 PM REGISTRATION

---

8:00 AM – 9:00 AM BREAKFAST IN SBEN SPONSOR CENTER

---

8:45 AM – 9:00 AM OPENING ANNOUNCEMENTS

---

9:00 AM – 10:00 AM GENERAL SESSION 1

## **The Landscape for Benefits Compliance: Legal and Regulatory Issues for Plan Sponsors**

Speakers: **Nicole Bogard**, Partner, Seyfarth Shaw LLP  
**Anne Tyler Hall**, Hall Benefits Law

---

10:00 AM – 10:30 AM REFRESHMENT BREAK IN SBEN SPONSOR CENTER

---

10:30 AM – 11:30 AM GENERAL SESSION 2

## **Cybersecurity 2.0: Tips and Traps to Consider for Protecting Employee Benefits Data**

Speakers: **Jeffrey Batt**, Vice President, Cyber Practice, Marsh  
**Scott Wagner**, Morris, Manning & Martin, LLP

---

11:30 AM – 1:00 PM NETWORKING LUNCHEON

---

1:00 PM – 2:00 PM BREAKOUT SESSION 1: HEALTHCARE TRACK

## **Private Exchanges: Experiences and Best Practices from the Employer Perspective**

Moderator: **Donald Biron**, Senior Consultant, Milliman

Speakers: **Chasity Parhm**, Vice President, HR Compensation and Benefits,  
InterContinental Hotels Group

**Lisa Logan**, Director, Americas Compensation & Benefits, InterContinental Hotels Group

**Amanda Dansby, PHR**, AVP Human Resources - Total Rewards, SunTrust Bank

---

1:00 PM – 2:00 PM BREAKOUT SESSION 1: RETIREMENT TRACK

## **Managed Accounts: Retirement Outcomes, Participant Experience and Fiduciary Issues**

Speakers: **Tim McCabe**, Vice President, Schwab Retirement Plan Sales

**Dan Bruns**, Vice President, Product Strategy, Morningstar Investment Management

# Thursday, April 19

---

2:10 PM – 3:10 PM BREAKOUT SESSION 2: HEALTHCARE TRACK

## High Cost Conditions: Leveraging Behavioral Science and Technology to make a Difference

Speakers: **Jessica Rossi**, Wellness Manager, Cox Enterprises  
**Austin Wilcox**, Vice President, ACAP Health

---

2:10 PM – 3:10 PM BREAKOUT SESSION 2: RETIREMENT TRACK

## Hot Topics Panel: Fees, Trends and Retirement Plan Updates

Speakers: **Glenn Dial**, Head of US Retirement Strategy, Allianz  
**Craig Lombardi**, Managing Vice President/Head of DCIO, ICMA-RC  
**Michael Schultz**, Vice President, DC Investment Services Director  
Voya Investment Management

---

3:10 PM – 3:30 PM

REFRESHMENT BREAK IN SBEN SPONSOR CENTER

---

3:30 PM – 4:30 PM BREAKOUT SESSION 3: HEALTHCARE TRACK

## Improving the Quality of Care: Networks, Data and Design Strategies

Speaker: **Phil Brown**, Vice President Human Resources at Mohawk Industries

---

3:30 PM – 4:30 PM BREAKOUT SESSION 3: RETIREMENT TRACK

## Innovations that Drive Participant Engagement

Speakers: **Jonathan Ricketts**, Vice President, Natixis Investment Managers  
**Michael Kane**, Managing Director, Plan Sponsor Consultants  
**Kevin Keogh**, Regional Sales Director, Empower Retirement

---

6:00 PM – 8:00 PM

CONFERENCE DINNER ON THE EVERGREEN MOUNTAIN RESORT DECK

---

# Friday, April 20

8:30 AM – 9:00 AM BREAKFAST IN SBEN SPONSOR CENTER

---

9:00 AM – 10:00 AM GENERAL SESSION 3

## **The Role of Benefits in the New Economy**

Speakers: **Jason Hammersla**, Vice President, Communications, American Benefits Council

---

10:00 AM – 10:15 AM

REFRESHMENT BREAK IN SBEN SPONSOR CENTER

---

10:15 AM – 11:15 AM GENERAL SESSION 4

## **The Opioid Epidemic: Overcoming Obstacles to Effective Treatment Regimens**

Speaker: **Deborah L. Stephens**, Founder, Chairman & CEO, Behavioral Health Systems, Inc.

---

11:15 AM – 11:30 AM

REFRESHMENT BREAK IN SBEN SPONSOR CENTER

---

11:30 AM – 12:30 PM GENERAL SESSION 5

## **The Intersection of Tax Reform and 401(k) Planning: How to Prepare for the Future**

Speaker: **Miriam Tolbert**, Senior Consultant, Mercer

---

12:30 PM – 1:00 PM BOXED LUNCHES TO GO IN SBEN SPONSOR CENTER

1:00 PM ADJOURNMENT